



CREW INCENTIVE PROGRAM 2010/2011

According to a study commissioned by the FCCA (Florida Caribbean Cruise Association) in 2009 cruise ship crew members spent nearly US\$289 million US dollars in Caribbean destinations visited by their member lines.

In order to increase the expenditure on Aruba we have created a Crew Incentive Program which will provide incentives for crew members who visit Aruba. We believe that the simplest way to do this is for stores to provide crew members with a discount when presenting their crew-ID when purchasing an item. (The discount is up to each individual store/restaurant owner who will sign the form below to participate)

Participants will be listed on our website: www.ArubaByCruise.com . A listing of names will be formally announced in a press release to the cruise-lines via FCCA, and will also receive a sticker which will identify them as a crew incentive merchant.

Store name: _____

Core Business: _____

Crew Discount (5%,10%, free drink etc): _____

Approved by Owner/Manager: _____

Please return the completed form to:
Aruba Cruise Tourism
L.G. Smith Blvd 94, Oranjestad, Aruba
Phone: 297-583-3648 Fax: 297-583-5088
E-mail: Info@ArubaByCruise.com